

Wedding Remembered

A managed service by Turningleaf

- Turningleaf are experts in internet technologies, you are the photographic experts. Together we can help you sell more wedding prints using e-commerce.
- A typical wedding will have guests who have travelled a long way, often from overseas. These guests rarely see the wedding photographs. As a result they are unlikely to order prints.
- After events such as school proms, the people who will want to buy the photographs are unlikely to see preview albums after the event.



- All the advantages of selling over the internet without the technical headache.
- You have an accountant for your accounts, let us provide a complete managed e-commerce service.
- A simple link from your website allows your clients to browse and purchase photographs pre-selected by you.
- Security and image copyright are essential. All online images can be protected or watermarked.
- In short - all the advantages of selling over the internet

- You provide us with a digital copy of your photographs - you never lose sight of the originals.
- These images are placed on our e-commerce server in a password protected area dedicated to your studio.
- Clients may visit, view the watermarked images, and purchase a variety of print sizes online.
- Each wedding or event remains live for an agreed period - typically 12 weeks.
- As each order is placed, you receive the address, credit card details and order details for you to collect payment and fulfil the order.



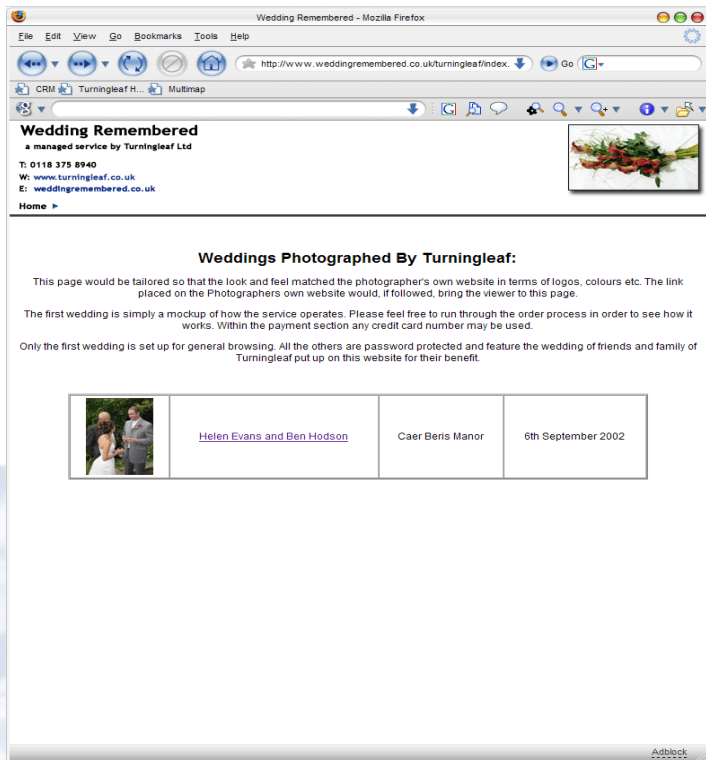
“...Technology as it should be”

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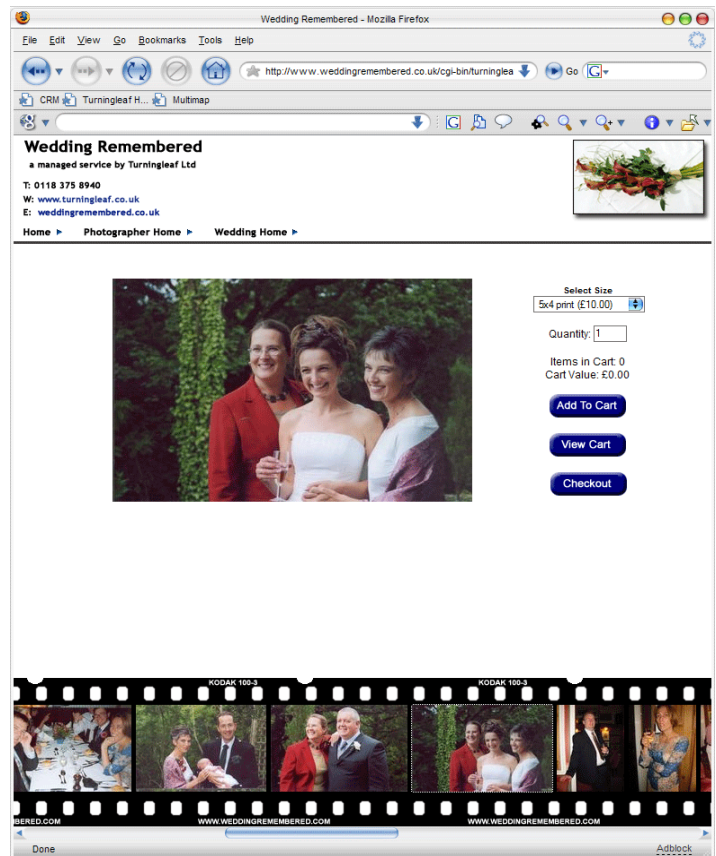


The customer either follows a direct link to the online wedding photographs or they follow a link from your existing website. Your section on the site can be customised to look just like your own website. :

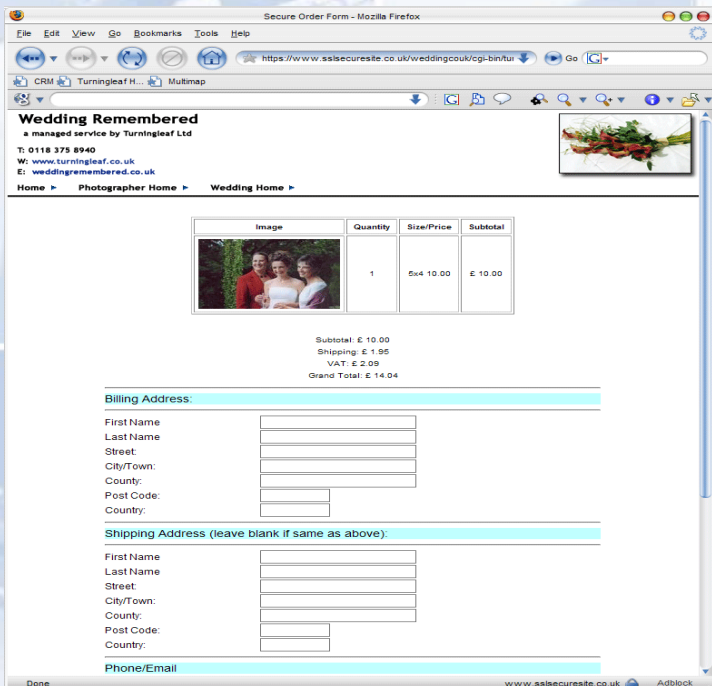


A list of your recent active weddings are presented. Each can be optionally protected by a login/password to ensure that only legitimate guests may browse.

Once the wedding has been selected, the images for each wedding are displayed.



The customer can then select any photographs of interest from a set of thumbnails.



From here the customer can view a large water-marked version of the photograph before ordering the desired print size.

Finally the customer's name, address and payment details are gathered. These are then supplied to you for fulfilment.

Feel free to visit the website and have a look:

www.weddingremembered.com

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